

Request for City Council Committee Action from the Office of the Neighborhood and Community Relations Department

Date: June 8, 2015

To: Council Member Cam Gordon, Chair, Health, and Environment & Community

Engagement Committee

Referral to:

Subject: 2015 One Minneapolis Fund Recommendations

Recommendation:

1) Approve the following funding totaling \$182,000 for the 2015 One Minneapolis Fund program:

Organization	Amount
Somali Action Alliance Education Fund (SAAEF)	\$12,000
YouthCare	\$21,500
Appetite for Change	\$19,500
CAPIUSA	\$12,000
Centro de Trabajadores Unidos en la Lucha (CTUL)	\$19,500
St. Paul's Evangelical Lutheran Church AND In the Heart of the Beast Puppet and Mask Theater	\$19,500
Hope Community, Inc.	\$19,500
Little Earth of United Tribes	\$19,500
One Family One Community	\$19,500
The Neighborhood Hub	\$19,500

2) Authorize the Neighborhood and Community Relations Director to execute the necessary contracts with the organizations receiving the grants.

Department Information

Prepared by: Howard Blin		
Approved by:		
David Rubedor, Neighborhood and Community Relations Director		
Spencer Cronk, City Coordinator		
Presenters in Committee: Howard Blin		

Financial Impact:

Funding for the One Minneapolis Fund was included in the 2015 budget of the Neighborhood and Community Relations Department

Community Impact

City Goal: Many People, One Minneapolis.

Supporting Information

The One Minneapolis Fund was initiated in 2013 to provide grants to organizations serving cultural communities in Minneapolis for programs involving leadership development and broadening community engagement efforts. For the 2015 funding cycle \$182,000 is available for funding projects in two categories:

Group A Funding

Community or Cultural organizations should submit proposals for projects that develop leaders and engage communities and result in increased involvement in City leadership structures by diverse people. For the purpose of this RFP, "City leadership structures" refers to City of Minneapolis boards, commissions, neighborhood organizations, and other similar advisory or civic engagement groups.

Group A proposals may request a maximum of \$15,000.

Group B Funding

Community or Cultural organizations should submit proposals for projects that develop leaders and engage communities in specific targeted audiences. These leaders and communities will demonstrate their leadership and engagement by defining a specific community issue, and ways to address them through their program.

Preferred (but not limited to) target audiences:

Youth (ages 12-24) Renters People experiencing homelessness African-Americans American Indians

Process Followed

The application period for the 2015 grant cycle opened on February 6th. By the deadline of April 6th, 41 applications were received.

As in previous years, the One Minneapolis Fund Committee of the Neighborhood and Community Engagement Commission (NCEC) reviewed the applications. The review committee consisted of the following: Matthew Dobratz, NCEC member; Denis Houle, NCEC member; Henry Jimenez, former NCEC member; Ayianna Kennerly, NCR staff; Kirk Roggensack, NCEC member; Tessa Wetjen, NCEC member; David Zaffrann, NCEC member. Two people not on the NCEC participated in the review committee in place of NCEC members who stepped away from the review due to involvement with projects seeking funding.

The committee members read all of the 41 applications and rated each application on a set previously established criteria. The scores were then combined to assign each application a composite score. The Committee then further reviewed and discussed those applications with the highest scores which led to the recommendations below. The committee met on May 6th to begin the review and concluded the work on May 20th. For this funding cycle, the One Minneapolis Committee met six times since late 2014 to finalize the request for proposals, develop the application review criteria, establish the scoring matrix and finally to review the applications and recommend the projects to be funded.

2015 Recommendations

On May 26th the full NCEC unanimously approved recommending to the City Council funding for the following projects:

Somali Action Alliance Education Fund - Group A - \$12,000 (requested \$15,000)

Fund the Somali Leaders Project to provide leadership training to prepare for Somali residents to serve on the boards of the Lyndale, Whittier, Phillips West and Seward neighborhood organizations, neighborhoods with large concentrations of Somali residents. The project will offer a leadership summit, training in board operations, post training placement assistance and monthly leadership seminars for training graduates.

CAPI USA - Group A - \$12,000 (requested \$15,000)

The funding would be used to develop the Immigrant Women's Network, a leadership training initiative for professional immigrant women to become involved with city leadership structures.

YouthCARE - Group B - \$21,500 (requested \$25,000)

Support for the Teen Program at the Little Earth of the United Tribes. Provide training in leadership and civic engagement to youth ages 13 to 18 years old focused on the Safety and Sobriety Program.

Appetite for Change - Group B - \$19,500 (requested \$25,000)

Funding for the community engagement program of Appetite for Change includes several projects all aimed at using food as a tool to build equity and increase civic engaging within the African American community in North Minneapolis. Programs include the Good Food Advocacy Campaign in which Food Ambassadors meet to discuss changes needed in the community and Community Cooks workshops which use cooking classes as an engagement tool.

Centro de Trabajadores Unidos en la Lucha – Group B - \$19,500 (requested \$25,000)

Provide funding for the Workplace Rights Defenders project which focuses on leadership development and community engagement among low-wage workers of color who live and/or work in Minneapolis.

St. Paul's Evangelical Lutheran Church and Heart of the Beast Puppet and Mask Theater – Group B - \$19,500 (requested \$25,000)

The project involves leadership training for youth in the Phillips neighborhoods. The youth leaders will also be trained in interviewing, art creation and neighborhood celebrations to engage residents in Phillips in community affairs.

Little Earth of the United Tribes – Group B - \$19,500 (requested \$24,800)

This project will train block club leaders in organizing and crime prevention techniques and form an organized system of block clubs with Little Earth. The project will also involve hosting safety forums and developing communications, engagement and action plans to enhance safety in the Little Earth complex.

One Family One Community - Group B - \$19,500 (requested \$21,500)

The program would provide training in leadership and serving on boards and commissions for people experiencing housing instability and work to place participants on the boards of neighborhood organizations.

The Neighborhood Hub - Group B - \$19,500 (requested \$25,000)

The project involves training youth in North Minneapolis in community organizing and public participation techniques. Topics to be addressed include health disparities in the community and community-police relations.

Applications Not Recommended for Funding

As in the past, many excellent applications were received which could not be funded. The organizations submitting applications not recommended for funding are listed below.

B Voices for Racial Justice	Group A A A A B B B B B B B B B B B B B B B	Organization Name Council on American-Islamic Relations, Minnesota Cycles for Change Lake Street Council Masjib AnNur MLatino Media LLC African Community Senior Services African Families Development Network Black Women's Business Alliance Bolder Options Confederation of Somali Community in Minnesota Conflict Resolution Center InnerCity Tennis Minneapolis Riverfront Partnership Native American Community Development Institute (NACDI) Northside Educational Alliance Our Savior's Community Services Pillsbury United Communities Power of People Leadership Institute Simply Jane/ArtAble Somali Museum of Minnesota St. Stephens Human Services Students Today Leaders Forever Tamales y Bicicletas The Cedar Cultural Center, Inc. The DIAL Group Urban Homeworks, Inc. Urban Ventures
B WE WIN Institute	B B B	The DIAL Group Urban Homeworks, Inc. Urban Ventures Voices for Racial Justice